

Our local development strategy – what is happening until 2020?

How do we want to develop? What do we want to achieve? And how can we manage this? In an intense process politicians and citizens of the region compiled a local development strategy (LES). In it, our aims for the region and the means of their implementation until 2020 are described by four main “fields of action” under the overall aim: “...together for the future of our region”.

The four main “fields of action” are accompanied by three to four “acting goals” for each “field of action”.

In order to be able to measure if or to what extent the aims have been reached, three to four indicators have been developed for each acting goal with a corresponding target value and a fixed termination.

Regional development goal 1: Adding value - Strengthening regional economy and competitiveness
1.1 Closing regional value adding chains in agriculture and forestry
1.2 Closing regional value adding chains in tourism
1.3 Strengthening the business region Oberallgäu by measures of securing qualified employees and quality standards and land-use management
1.4 Developing the natural and man-made characteristics of the Oberallgäu in terms of the Allgäu’s brand-, destination- and location strategy.
Regional development goal 2: Protecting the environment – Preserve natural diversity and face climate change
2.1 Contributing to the preservation of nature, landscape and biodiversity by measures of environmental education and -sensitization.
2.2. Creating environmental friendly mobility solutions.
2.3. Contributing to the gentle usage of resources by measures in the communities.
2.4 Saving and efficient use of energy and the generation of energy in a landscape- and nature friendly way as well as the studying and extension of the storing of renewable energy.
Regional development goal 3: Enhance living quality - Strengthening grown society structures and link them to the challenges of demographic change
3.1 Secure attractive village structures for all age groups
3.2 Develop Support-, counsel- and care offers for special population groups
3.3 Support voluntary work and engagement for the conservation of typical regional culture, traditions and identity.
Regional development goal 4: Active governance - Purposeful implementation of regional management
4.1 Develop the local action group (LAG) further via an extensive quality management
4.2 Promoting innovation by offering a creative surrounding for active participants
4.3 Improve public participation by a more effective communication, new event formats and systematic workflows
4.4 Support cooperation in the Oberallgäu, in the network regional development Allgäu and with other regions.